



AFFIN



## PRESS RELEASE

### GLOMAC BERHAD AND AFFIN BANK DRIVE WOMEN-CENTRIC HOMEOWNERSHIP INITIATIVE FOR LOOP RESIDENCES

- *Strategic collaboration under the Affinita programme strengthens financial confidence and access to structured financing for women buyers;*
- *Women-led engagement positions Loop Residences as an accessible urban living option for first-time homeowners and working professionals.*

**Kuala Lumpur, 27 January 2026 – Glomac Berhad (“Glomac”)**, has entered into a strategic partnership with AFFIN Group (“AFFIN”) under the Affinita programme to support women homebuyers through structured financing and informed access to homeownership, with Loop Residences positioned as the flagship development for the collaboration.

The collaboration brings together Glomac’s residential offering with AFFIN Group women-focused financial ecosystem to strengthen buyer confidence and provide guided purchasing pathways for first-time homeowners and working professionals.

Under the partnership, AFFIN Group offers its AFFIN Home Step Fast/-i, a shariah-compliant financing solution that provides lower upfront costs and flexible payment options. Additionally, the Affinita Home Financing Program caters specifically to women, offering financing above RM500,000 through AFFIN INVICTA™ Premier Banking, along with exclusive benefits from nearly 100 partner merchants.

During the unveiling, Glomac and AFFIN Group conducted an engagement session centred on Loop Residences, bringing together prospective women buyers to discuss financing options and purchasing considerations related to the development. The session emphasised practical financial guidance and structured support as part of the homeownership journey.

Located in the heart of Puchong, Loop Residences is an integrated serviced apartment development designed for modern urban living, offering practical unit layouts, comprehensive lifestyle and wellness facilities, and strong connectivity to key transport links and surrounding townships. The development features built-ups tailored to first-time buyers, young professionals and investors seeking an accessible entry point into

homeownership. With entry prices starting from RM290,000, Loop Residences is positioned to balance value for money with long-term liveability and value.

Commenting on the partnership, **Datuk Seri FD Iskandar, Group Managing Director and Chief Executive Officer of Glomac Berhad**, said: “The collaboration reflects Glomac’s continued focus on delivering developments that are both relevant and attainable. Working with a like-minded financial institution like AFFIN BANK allows Glomac to address not only the value proposition of its products, but also the broader considerations buyers face when taking their first step into homeownership.”

**He added** that the partnership strengthens buyer confidence and reinforces Loop Residences as a practical and well-supported option for women navigating their homeownership journey.

**Datuk Wan Razly Abdullah, President & Group Chief Executive Officer of AFFIN Group** said, “The partnership with GLOMAC marks a significant step in AFFIN’s mission to expand access to financing while strengthening financial literacy. Through Affinita\* together with AFFIN Home Step Fast-i, AFFIN is redefining homeownership by delivering **Unrivalled Customer Service** and building a holistic, end-to-end ecosystem that extends well beyond financing alone. By integrating education, personalised guidance, and tailored financial solutions, AFFIN supports women buyers at every stage of their journey, enabling informed decision-making and long-term confidence. Complementing this approach, AFFIN’s home financing solutions allows customers to repay their loans while enjoying curated lifestyle benefits, exclusive deals, and meaningful savings on everyday living.

**He added**, AFFIN’s recent upgrade from three to four stars in the FTSE4Good listing reinforces its position as one of Malaysia’s leading public-listed institutions championing sustainable, inclusive, and responsible growth. This achievement reflects our unwavering commitment to delivering Responsible Banking with Impact, anchored on fostering inclusivity and supporting the diverse needs of the communities we serve.”

As part of the collaboration, both parties will jointly drive awareness through a combination of engagement sessions, co-branded communications and continuous digital outreach.

*- End of Press Release -*

**\* Note To Journalists**

*AFFINITA is a mortgage acquisition programme tailored to provide women with financial solutions to achieve their dream of homeownership. This programme aims to champion more inclusive and equitable society and empower female borrowers in homeownership and take charge of their financial future, by offering attractive financial options and partnering with selective merchants curated for women to fulfill their lifestyles and home improvements through Rakan Niaga offering in SME Colony Apps. For more information on Affinita, please visit any AFFIN BANK branch or its official website at <https://www.affinalways.com/en/affinita>.*

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**About Glomac Berhad**

Glomac Berhad is a Malaysian property developer with over three decades of experience delivering quality residential, commercial and mixed-use developments across Greater Kuala Lumpur, Selangor and Johor. Listed on the Main Market of Bursa Malaysia since 2000, the Group is recognised for its disciplined execution, financial strength and a commitment to sustainable, well-planned communities. Its portfolio spans township development, landed homes, high-rise residences and commercial properties, supported by operations that cover the full property value chain. To date, Glomac has delivered nearly RM10 billion in development value and continues to drive responsible growth, market-responsive products and long-term value for customers, partners and shareholders.

**About AFFIN Group**

Incorporated on 23 October 1975, AFFIN Group proudly commemorates its 50th anniversary in 2025, a milestone that reflects five decades of steadfast dedication to growth, innovation, and financial excellence, all in line with its vision to be the **Most Creative and Innovative Financial Company in Malaysia**. Affin Bank Berhad operates as the financial holding entity of Affin Islamic Bank Berhad, Affin Hwang Investment Bank Berhad and Affin Moneybrokers Sdn Bhd. Generali Insurance Malaysia Berhad and Generali Life Insurance Malaysia Berhad are affiliated companies of Affin Bank Berhad.

AFFIN Group provides an array of financial products and services catering to individual, enterprise, commercial and corporate clients. The focus market segments are categorised under essential business units such as Community Banking, Enterprise Banking, Corporate Banking, Treasury, and Investment Banking. For more information, please visit [www.affingroup.com](http://www.affingroup.com).

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